

Mengzhen Li (Lydia)

PRODUCT DESIGNER

Tokyo, Japan
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[Website](#) · [Portfolio](#)

Product Designer with 8 years of experience across Web and mobile products, specializing in complex technical workflows, information architecture, and interaction design. Over the past three years, I've focused on Scanat, a B2B 3D product for architecture and spatial workflows, while expanding into AI-assisted prototyping, design systems, and design-to-code.

EXPERIENCE

Product Designer / UI/UX Designer

Sep 2023 – Present

Nat Inc. · Tokyo

- Led the 0→1 product structure, information architecture, and core UX for Scanat Web, a professional 3D workspace for architecture and spatial workflows.
- Designed complex cross-platform tools across Web, iPad, and mobile, including measurement, model editing, volume analysis, and contour generation.
- Built working 3D prototypes with AI-assisted tools to validate interaction models, spatial visualization, technical constraints, and edge cases.
- Built and governed the Web / App design system, standardizing Tokens, component structures, naming, and shared-component rules.
- Extended the system into design-to-code through Token export, component mapping, and Storybook-based workflows.

UI/UX Designer & Content Operations

Dec 2019 – Aug 2023

Bilingo · Remote

- Redesigned and iterated core Web and mobile products across courses, community, and learning tools, covering interaction design, UI, and design-system maintenance.
- Used user feedback, competitive research, and product data to identify usability issues and turn findings into product iterations.
- Worked with product and engineering through implementation while contributing to course planning and content operations.

UI/UX Designer · Part-time

Feb 2021 – Mar 2022

Airpha, Inc. · Remote

- Designed and iterated health-data experiences including goal tracking, device setup, measurement flows, and network-error states.
- Researched medical-device workflows and redesigned charts, detail views, and status presentation for 20+ health metrics, while building the product design system and dark mode.

UI/UX Designer

Apr 2018 – Nov 2019

Freelance

- Translated client requirements into information architecture, user flows, wireframes, prototypes, and final UI, collaborating directly with clients and engineers through implementation.

Digital Marketing Designer

Oct 2014 – Mar 2018

MeeIT Technology Co., Ltd.

- Designed interaction, motion, and visual experiences for mobile Web campaigns while contributing to campaign planning and client communication.

EXPERTISE

Product Design

Product Architecture

UX/UI

Interaction Design

Information Architecture

Responsive Design

Complex B2B Products

Usability & Accessibility

Systems & Prototyping

Design Systems

Working Prototypes

AI Prototyping

Design-to-Code

Tools

Figma

Claude Code

Codex

Vercel

HTML/CSS

Storybook

Languages

Mandarin Chinese

Cantonese

English

EDUCATION

South China Normal University

Bachelor of Economics

2010 – 2014